

These minutes are submitted by the Community Development Director and are not official until approved by the City of Evansville Economic Development Committee.

City of Evansville **Economic Development Committee**
Monday, July 19, 2021, 6:00 PM
Meeting held virtually

MINUTES

1. Call to Order Brooks called meeting to order at 6:04pm

2. Roll Call:

	Present/Absent	Others Present
Chair James Brooks	P	City Administrator Jason Sergeant
Ben Ladick	P	James Otterstein, Rock County Economic Dev. Dir.
Vacant	-	
Jason Knott	A	
Abbey Barnes	P	
Sue Berg	P	
Brandon Rutz	P	

3. Motion to Approve Agenda by Ladick, seconded by Berg, approved unanimously.

4. Motion to waive the reading of the minutes of the July 19, 2021 meeting and approve them as printed by Berg, seconded by Ladick, approved unanimously.

5. Civility Reminder Brooks reminded the committee of the City’s commitments to civil discourse.

6. Citizen Appearances, other than listed agenda items. None

7. Monthly Report

A. Community Development Updates. Sergeant shared updates on upcoming zoning approvals and site selector activity as well as kick off meetings for MSA professional services.

B. Chamber of Commerce Report – Slaback shared progress is being made on available properties database and the chamber is assisting with bounce back grants.

C. Tourism Commission Report: Berg shared recent updates including budget discussion that will continue next month. Murals are moving forward and social media campaigns will occur this fall.

8. New Business

- A. Discussion and Updates on ARPA Revenues (placeholder)** Brief discussion on incoming funds occurred.
- B. Community Development Director Hiring Process.** Sergeant shared the second round was unsuccessful. Brooks brought up a path to increase wages temporarily and bring on some consulting assistance.

9. Other Business. Otterstein shared the Rock County 2.0 Q2 report card is looking good and available now.

- A. Review 2021 Budget Priorities and Goals.** Committee discussed leaving flexibility in the budget and keeping increases to 2%. Preliminary goals included \$5,000 for Professional Services, \$6,000 for ED Expenses, \$3,000 for Membership Dues, \$5,000 for Plan Implementation, \$1,000 for each ED marketing and Print Materials, and \$3,000 for BIG
- B. Begin Discussion of 2022 Committee Goals.** Committee discussed goals and wanted to focus on particular goals for next year that can be clearly checked off as accomplished.

10. Next Meeting Dates: September 20, 2021 at 6:00pm

11. Motion to Adjourn by Berg, seconded by Rutz. Passed Unanimously.